



### Course Specification

<b>Course name: Specialized Journalism</b> <b>Course Code: JUR 401</b>	<b>Program: Journalism</b> <b>Academic level: Fourth Level</b> <b>Semester: First Semester</b>
<b>Specialization: Journalism</b>	<b>Number of studying units: Theoretical: (2)</b> <b>Practical: (1)</b>

### Intended Learning Outcomes of Course (ILOs)

#### a) Information and concepts

- A/1 - Explain the scientific concepts of specialized journalism
- A/2- Describe the steps for preparing a specialized newspaper
- A/3- List the steps for editing each of the press formats
- A/4 Describe the types of specialized newspapers
- A/5 Explain the plan to publish a specialized newspaper

#### b) Intellectual skills

- B/1- Analyze the factors affecting journalistic performance.
- B/2- Plan to produce a specialized newspaper.
- B/3 select problems related to the profession and develops solutions and different alternatives to them.

#### c) Professional and practical skills

- C/1- collect press material from its various sources
- C/2- Edit journalistic materials in different news formats in a newspaper

#### d) General and transferable skills

- D/1 - Deal with the computer.
- D/2 - Use the Internet
- D/3 - Efficient dealing with time

### Course Content:

- 1- introduction: the concept of specialized journalism
- 2- Types of specialized newspapers
- 3- Planning to issue a specialized newspaper
- 4- Specialized Religious journalism
- 5- continue Specialized Religious journalism
- 6- Sports journalism
- 7- midterm exam
- 8- continue sports journalism
- 9- Crime Journalism
- 10- Continued Crime Journalism
- 11- Foreign affairs journalism
- 12- Foreign Affairs journalism continued
- 13- Practical applications
- 15-Final exam

### Teaching and Learning Methods:

- 1 - Lectures.
- 2- Discussing with students the proposed concepts and models
- 3- Practical exercises
- 4- Practical exercises prepared by students such as applications

**Student Assessment Methods:**

- 1- The mid-term written exam to assess the student's understanding of the types of specialized journalism
- 2- Academic assignments to assess the student's ability and benefit from the theoretical material obtained during the semester.
- 3- Discussion and participation in the lecture to assess the student's ability to plan a specialized newspaper
- 4- A written final exam at the end of the semester to assess the student's understanding of all elements of the course